

FOR IMMEDIATE RELEASE

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ARROW TRU-LINE HIRES MARK COHN

ARCHBOLD, Ohio: Arrow Tru-Line has recently hired Mark Cohn to oversee customer service, estimating and project implementation at its Archbold, OH facility. Cohn, who will be the new Inside Sales Strategic Account Manager / Special Projects Manager, brings twenty years of manufacturing experience and three years of experience in the garage door industry to the table. “Mark has an in-depth knowledge of both manufacturing and our industry,” says John McLaughlin, Vice President of Sales and Marketing at Arrow Tru-Line. “He has built strong relationships with many of the top professionals within the garage door world, which gives him great insight into the needs and challenges of this industry.”

Cohn says his new position gives him a chance to make a difference in an already strong company. “Arrow Tru-Line is committed to not only meeting, but exceeding the customer’s expectations,” says Cohn. “I look forward to being part of a team where I can use my skills to improve processes, and more importantly, the customer experience.” Cohn is a native New Yorker and avid sports fan, who currently resides in the Ohio area.

Arrow Tru-Line offers tracks, top and bottom brackets, struts, packaged hardware sets, wind load hardware, spring fittings and anchor plates, splice plates, sheave straps, sheaves, shafts, rollers, low headroom components, jamb brackets, hinges, lock components, fasteners, exhaust ports, door handles, couplers, chain hoists, cables and accessories, including bearing plates, bearings, and angles. Our quality products are used in many applications, including garage doors, household appliances, and farm machinery. Contact Arrow Tru-Line today to learn how we help empower our customers with the perfect solution.

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